

7. The method of claim 6, wherein receiving the announcements includes receiving the announcements at an Internet Protocol address and port different from an expected announcement Internet Protocol address and port.

8. A system capable of communicating audio/video content, comprising:
a receiver adapted to tune to an audio/video program over a transport medium;
a device adapted to receive announcement data associated with the tuned audio/video program directed to a first location and to receive a special announcement directed to the second location, the special announcement indicating availability of the announcement data associated with the tuned audio/video program; and
a controller adapted to redirect the announcement data to a second location.

9. The system of claim 8, wherein the second location includes an address and port for receiving announcements according to an Advanced Television Enhancement Forum Specification.

10. A method of communicating audio/video programs, comprising:
receiving the audio/video programs over a transport medium;
receiving a plurality of ancillary information streams associated with a plurality of audio/video programs over a separate delivery mechanism, announcements in the ancillary information streams being expected at a first location;
receiving a predetermined indication at the first location;
tuning to one of the audio/video programs; and
identifying a location of the announcement of an ancillary information stream associated with the tuned audio/video program based on the predetermined indication.

11. A method of communicating audio/video content and enhancement data, comprising:

transmitting the audio/video content over a transport medium;
multiplexing enhancement data including announcements associated with
multiple audio/video programs for transmission over a separate delivery mechanism; and
transmitting a predetermined indication over the separate delivery
mechanism to a first location at which the announcements in the enhancement data are
expected, the predetermined indication being associated with one of the audio/video
programs and identifying a location other than the first location of one or more
announcements associated with the one audio/video program.

12. The method of claim 11, further comprising multicasting the enhancement
data and predetermined indications to a plurality of receivers.

13. The method of claim 11, wherein the enhancement data is according to an
Advanced Television Enhancement Forum Specification.

14. The method of claim 13, wherein the first location includes an IP address
and port at which announcements are expected to arrive.

15. A system capable of receiving audio/video content over a transport
medium and ancillary information over a separate delivery mechanism, comprising:
a first device adapted to receive the audio/video content associated with a
plurality of audio/video programs over the transport medium;
a second device adapted to receive one or more special indicators and a
stream of ancillary information portions associated with a plurality of audio/video
programs over the separate delivery mechanism; and
a controller adapted to locate one or more ancillary information portions
associated with a tuned audio/video program based on information in a special indicator
identified with the tuned audio/video program,
wherein the ancillary information portions include announcements, and
the special indicators include data identifying locations of the one or more
announcements.

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1 16. The system of claim 15, wherein the ancillary information is according to
2 an Advanced Television Enhancement Forum Specification.

1 17. The system of claim 16, wherein the announcements are expected at an
2 announcement IP address and port.

1 18. The system of claim 15, wherein the first and second devices may include
2 different parts of a software routine.

1 19. A system for transmitting audio/video content and announcement
2 information portions, comprising:
3 a first unit adapted to transmit audio/video content over a transport
4 medium;
5 a controller adapted to combine announcement information portions
6 associated with a plurality of audio/video programs for transmission; and
7 a second unit adapted to transmit the combined announcement information
8 portions with a special indicator associated with an audio/video program, the special
9 indicator being transmitted to a first location at which the announcement information
10 portions are expected, the special indicator identifying locations of the announcement
11 information portions.

1 20. The system of claim 19, wherein the announcement information portions
2 include announcements according to an Advanced Television Enhancement Forum
3 Specification.

1 21. An article including one or more machine-readable storage media
2 containing instructions for communicating audio/video programs in a system, the
3 instructions when executed causing a device in the system to:
4 receive the audio/video programs, each audio/video program including at
5 least one of audio data and video data, over a transport medium from a source;

